Advertiser Ref

CONTRACT



KCTV5 FEIN: 42-0410230 4500 Shawnee Mission Pkwy Fairway, KS 66205 (913)677-5555

www.kctv5.com

And:

Great American Media (GMMB) 1010 Wisconsin Avenue Washington, DC 20007

	Contract / Re	vision	1	Alt Order #	<u> </u>
	475697	1	ŀ	06135512	
Product			•		
DSCC					
Contract Dates	Estimate #				
10/09/12 - 11/05/12	1139				
<u>Advertiser</u>			Orio	ginal Date	/ Revision
DSCC			10	0/26/12	/ 10/26/12
	Billing Cycle	Billing	Cale	ndar	Cash/Trade
	EOM/EOC	Broado	ast		Cash
	Station	Accour	nt Ex	recutive	Sales Office
	KCTV	Dave C	Clark		TELEREP-WAS
	Special Hand	ling			
	Demographic				
	Adults 35+				
	IDB#	Adverti	iser	<u>Code</u>	Product Code
		49			53

Agency Ref

						Spots/				
*Line Ch Start D	Date End Da	ate Descriptio	n	Start/End Time	Days	Length Week	Rate	TypeS	Spots	Amount
1 KCTV 10/09/1			vs @ 10P	10-1035pm		:30		NM	4	\$6,000.00
	End Date	<u>Weekdays</u>	Spots/Week	Rate				l		. ,
Week: 10/09/12	10/15/12	MTWTF	3	\$1,500.00						
Week: 10/16/12	10/22/12	MTWTF	1	\$1,500.00						
2 KCTV 10/09/1				10-11am		:30		NM	9	\$6,300.00
<u>Start Date</u> Week: 10/09/12	End Date	<u>Weekdays</u>	Spots/Week	Rate						
Week: 10/09/12	10/15/12	MTWTF	2	\$700.00						
Week: 10/23/12	10/22/12 10/29/12	MTWTF	2	\$700.00						
Week: 10/30/12	11/05/12	MTWTF MTWTF	2	\$700.00						
	*		3	\$700.00						
3 KCTV 10/09/			0 4 554 1	1035-1137pm		:30		NM	7	\$4,200.00
<u>Start Date</u> Week: 10/09/12	End Date 10/15/12	<u>Weekdays</u> MTWTF	Spots/Week	<u>Rate</u> \$600.00						
Week: 10/16/12	10/13/12	MTWTF	2 2	\$600.00 \$600.00						
Week: 10/23/12	10/22/12	MTWTF	1	\$600.00						
Week: 10/30/12	11/05/12	MTWTF	2	\$600.00						
									_	
4 KCTV 10/09/1 Start Date	12 11/05/1 End Date	2 KCTV5 New Weekdays	ws @ Noon Spots/Week	12-1230pm Rate		:30		NM I	8	\$6,400.00
Week: 10/09/12	10/15/12	MTWTF	2	\$800.00						
Week: 10/16/12	10/22/12	MTWTF	2	\$800.00						
Week: 10/23/12	10/29/12	MTWTF	2	\$800.00						
Week: 10/30/12	11/05/12	MTWTF	2	\$800.00						
5 KCTV 10/09/	12 11/05/1	2 KCTV5 Nev	ws @ 4P	4-5pm	···	:30		NM	16	\$10,400.00
Start Date	End Date	Weekdays	Spots/Week	Rate		.00		14141	10	Ψ10,-00.00
Week: 10/09/12	10/15/12	MTWTF	3	\$650.00						
Week: 10/16/12	10/22/12	MTWTF	3	\$650.00						
Week: 10/23/12	10/29/12	MTWTF	5	\$650.00						
Week: 10/30/12	11/05/12	MTWTF	5	\$650.00						
6 KCTV 10/09/	12 11/05/1	2 KCTV5 Nev	ws @ 5P	5-530pm		:30		NM	19	\$15,200.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate						
Week: 10/09/12	10/15/12	MTWTF	4	\$800.00						
Week: 10/16/12	10/22/12	MTWTF	5	\$800.00						
Week: 10/23/12	10/29/12	MTWTF	5	\$800.00				l		

(* Line Transactions: N = New, E = Edited, D = Deleted)

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www.kctv5.com

KCTV5 FEIN: 42-0410230 4500 Shawnee Mission Pkwy Fairway, KS 66205 (913)677-5555

	Contract / Revision 475697 /	Alt Order # 06135512	
<u>Contract Dates</u>	Product	Estimate #	
10/09/12 - 11/05/12	DSCC	1139	

Advertiser Original Date / Revision **DSCC** 10/26/12 / 10/26/12

*Line Ch Start Date	End Date Descri	otion	Ohmul III and Time	Spot				
1277-117	d Date Weekdays		Start/End Time Rate	Days Length Wee	ek Rate	Type Sp	ots	Amount
	05/12 MTWTF	<u> </u>	\$800.00					
7 KCTV 10/09/12		the Morning	5a-6a	:30		NM	17	\$3,400.00
	<u>d Date</u> <u>Weekdays</u> 15/12 MTWTF		Rate			1 1 1 1	• • • • • • • • • • • • • • • • • • • •	ψ5,400.00
	22/12 MTWTF	4 5	\$200.00					
	29/12 MTWTF	3	\$200.00 \$200.00					
	05/12 MTWTF	5	\$200.00					
8 KCTV 10/09/12	10/15/12 KCTV5	News @ 6P	6-630pm	:30		NIM	•	#0.700.00
	<u>d Date</u> <u>Weekdays</u>		Rate	.50		NM	3	\$2,700.00
	15/12 MTWTF	3	\$900.00					
		the Morning 6A	6-7am	:30		NM	14	\$4,900.00
	<u>d Date</u> <u>Weekdays</u> 15/12 MTWTF	Spots/Week	Rate					. ,
	22/12 MTWTF	3 3	\$350.00 \$350.00					
	29/12 MTWTF	3	\$350.00					
Week: 10/30/12 11/0	05/12 MTWTF	5	\$350.00	•				
10 KCTV 10/09/12	11/05/12 Inside E	dition	630-7pm	:30		NM	0	#C 400 00
	<u>d Date</u> <u>Weekdays</u>	Spots/Week	Rate	.50		IVIVI	8	\$6,400.00
	15/12 MTWTF	2	\$800.00					
	22/12 MTWTF	2	\$800.00					
	29/12 MTWTF	2	\$800.00					
	05/12 MTWTF	2	\$800.00					
	10/22/12 CBS Ea	rly Show	7-9am	:30		NM	16	\$4,000.00
	<u>d Date</u> <u>Weekdays</u> 15/12 MTWTF	Spots/Week 7	<u>Rate</u> \$250.00					
	22/12 MTWTF	9	\$250.00					
	11/05/12 M-F 9-1		9-10am	:30				
	<u>d Date</u> Weekdays	Spots/Week	Rate	.30		NM	8	\$3,200.00
Week: 10/09/12 10/	15/12 MTWTF	2	\$400.00					
	22/12 MTWTF	2	\$400.00					
	29/12 MTWTF	1	\$400.00					
	05/12 MTWTF	3	\$400.00					
	11/02/12 Fri 8-9p		8-9pm	:30		NM	2	\$7,600.00
	<u>Date</u> <u>Weekdays</u> 28/121		Rate					
	04/121	1 1	\$3,800.00 \$3,800.00					
D 14 KCTV 10/19/12	10/19/12 Friday 9		9-10pm	.20			_	
	11/05/12 Mon 9-1		9-10pm	:30 :30		NM NM	0	\$0.00
	11/03/12 KCTV5		6-630pm	:30		NM	-	\$0.00
	11/03/12 Inside E		630-7pm	:30			0	\$0.00
	Date Weekdays	Spots/Week	Rate	.30		NM	2	\$800.00
Week: 10/08/12 10/	14/121-	1	\$400.00					
Spot Ch Date Ra			Start/End Time	Weekdays Length	<u>Rate</u>	<u>Type</u>		
	2-10/14/12 Inside I	Edition Weekend	630-7pm	Sa :30	\$400.00	NM		
Credited Week: 10/15/12 10/2	21/121-	1	¢400.00					
Spot Ch Date Ra		•	\$400.00 <u>Start/End Time</u>	Mookdovo Langue	D - 4 -	I		
	2-10/21/12 Inside L		630-7pm	Weekdays Length	<u>Rate</u> \$400.00	<u>Type</u> NM		
Credited		/-		50 .00	ψ - -00.00	1 4177		

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KCTV5 FEIN: 42-0410230 4500 Shawnee Mission Pkwy Fairway, KS 66205 (913)677-5555

	Contract / Revision 475697 /	<u>Alt Order #</u> 06135512
<u>Contract Dates</u> 10/09/12 - 11/05/12	Product DSCC	Estimate # 1139

Advertiser Original Date / Revision DSCC 10/26/12 / 10/26/12

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 1- 1 Week: 10/29/12 11/04/12 1- 1	<u>Rate</u> \$400.00 \$400.00	Ty Longe, Work Made	Туре орого	Amount
N 18 KCTV 11/03/12 11/03/12 Sat 9-10pm Start Date	9-10pm <u>Rate</u> \$2,500.00	:30	NM 1	\$2,500.00
Spot Ch Date Range Description 1 KCTV 10/29/12-11/04/12 Sat 9-10pm See MG 18.3	Start/End Time 9-10pm	Weekdays Length Rate Sa :30 \$2,500.00	<u>Type</u> <i>NM</i>	
3 KCTV 11/03/12-11/03/12	VARIOUS	Sa :30 \$2,500.00	NM	
19 KCTV 10/14/12 11/04/12 KCTV5 News @ 10P Sun Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/121 1 Week: 10/15/12 10/21/121 1	10-1030pm <u>Rate</u> \$1,200.00 \$1,200.00	:30	NM 2	\$2,400.00
Spot Ch Date Range Description 2 KCTV 10/15/12-10/21/12 KCTV5 News @ 10P Sun Credited	Start/End Time 10-1030pm	Weekdays Length Rate St :30 \$1,200.00	<u>Type</u> NM	
Week: 10/22/12 10/28/12 1 1 Week: 10/29/12 11/04/12 1 1 Spot Ch Date Range Description	\$1,200.00 \$1,200.00 Start/End Time	Weekdays Length Rate	Type	
4 KCTV 10/29/12-11/04/12 KCTV5 News @ 10P Sun Credited	10-1030pm	St :30 \$1,200.00	<u>Type</u> NM	
D 20 KCTV 10/14/12 11/04/12 Without a Trace	11p-12a	:30	NM 0	\$0.00
D 21 KCTV 10/28/12 10/28/12 Sun 7-8pm	7-8pm	:30	NM 0	\$0.00
22 KCTV 10/14/12 11/04/12 CBS Sunday Morning Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 1 1 Week: 10/15/12 10/21/12 1 1 Week: 10/22/12 10/28/12 1 1 Week: 10/29/12 11/04/12 1 1	8-930am <u>Rate</u> \$1,350.00 \$1,350.00 \$1,350.00 \$1,350.00	:30	NM 4	\$5,400.00
23 KCTV 11/04/12 11/04/12 Sun 8-9pm <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/121 1	Sun 8-9pm <u>Rate</u> \$4,500.00	:30	NM 0	\$0.00
Spot Ch <u>Date Range</u> <u>Description</u> 1 KCTV 10/29/12-11/04/12 Sun 8-9pm Credited	Start/End Time Sun 8-9pm	Weekdays Length Rate St :30 \$4,500.00	<u>Type</u> <i>NM</i>	
D 24 KCTV 10/14/12 11/04/12 CBS Sunday Morning	8-930am	:30	NM 0	\$0.00
25 KCTV 11/01/12 11/01/12 Thu 9-10pm <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/121 1	9-10pm <u>Rate</u> \$6,000.00	:30	NM 1	\$6,000.00
D 26 KCTV 10/23/12 10/30/12 Tue 7-8pm	7-8pm	:30	NM 0	\$0.00
27 KCTV 10/30/12 10/30/12 Tue 8-9pm	8-9pm	:30	NM 1	\$7,000.00
Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 -1 1	<u>Rate</u> \$7,000.00			. ,
28 KCTV 10/31/12 10/31/12 Wed 7-8pm Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 1 1	7-8pm <u>Rate</u> \$6,000.00	:30	NM 1	\$6,000.00
29 KCTV 10/31/12 10/31/12 Wed 8-9pm Start Date End Date Weekdays Spots/Week	8-9pm <u>Rate</u>	:30	NM 1	\$5,500.00

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KCTV5 FEIN: 42-0410230 4500 Shawnee Mission Pkwy Fairway, KS 66205 (913)677-5555

	Contract / Revision 475697 /	Alt Order # 06135512
Contract Dates	Product	Estimate #
10/09/12 - 11/05/12	DSCC	1139
<u>Advertiser</u>	Or	iginal Date / Revision

DSCC

10/26/12 / 10/26/12

*Line Ch Start D	ate End Da	te Description	1	Start/End Time	Days	Spots/ Length Week	Rate T	On al-	
Start Date Week: 10/29/12	End Date 11/04/12	Weekdays 1	Spots/Week 1	Rate \$5,500.00	Days	Lengur Week	Rate 1	ype Spots	Amount
Week: 10/22/12	2 10/31/12 <u>End Date</u> 10/28/12 11/04/12	2 Wed 9-10pn <u>Weekdays</u> 1	Spots/Week 1 1	9-10pm <u>Rate</u> \$5,500.00 \$5,500.00		:30		NM 2	\$11,000.00
Week: 10/08/12 Week: 10/15/12 Week: 10/22/12	2 11/03/12 <u>End Date</u> 10/14/12 10/21/12 10/28/12 11/04/12	2 KCTV5 New <u>Weekdays</u> 1- 1-	s @ 6P Sat Spots/Week 1 1 0	6-630pm <u>Rate</u> \$250.00 \$250.00 \$250.00 \$250.00		:30		NM 3	\$750.00
32 KCTV 10/14/12 <u>Start Date</u> Week: 10/08/12 Week: 10/15/12 Week: 10/22/12 Week: 10/29/12	2 11/04/12 End Date 10/14/12 10/21/12 10/28/12 11/04/12		tion Spots/Week 1 1 1	\$250.00 11p-12a <u>Rate</u> \$750.00 \$750.00 \$750.00	1,00	:30		NM 4	\$3,000.00
Week: 10/08/12 Week: 10/15/12 Week: 10/22/12	2 11/04/12 <u>End Date</u> 10/14/12 10/21/12 10/28/12 11/04/12	2 CBS Sunday <u>Weekdays</u> 1 1 1	Morning Spots/Week 1 1 1 1	8-930am <u>Rate</u> \$600.00 \$600.00 \$600.00 \$600.00		:30		NM 4	\$2,400.00
		P. Delayed The Weekdays 1	Good Wife Spots/Week 1	830-930p <u>Rate</u> \$4,500.00		:30		NM 1	\$4,500.00
Week: 10/15/12 Week: 10/22/12	2 11/04/12 End Date 10/21/12 10/28/12 11/04/12	P. Delayed 10p <u>Weekdays</u> 1 1	News Spots/Week 1 0 1	Delayed 10p News Rate \$1,200.00 \$1,200.00 \$1,200.00		:30	ı	NM 2	\$2,400.00
	2 10/19/12 <u>End Date</u> 10/22/12	KCTV5 News Weekdays wTF	s @ Noon Spots/Week 1	12-1230pm <u>Rate</u> \$400.00		:30		NM 1	\$400.00
		Mon 9-10pm <u>Weekdays</u> 1	Spots/Week 1	9-10pm <u>Rate</u> \$5,000.00		:30]	NM 1	\$5,000.00
D 38 KCTV 10/13/12			6 @ 5P Sat	Sat 5-530p		:30		VM 0	\$0.00
Week: 10/22/12	End Date 10/28/12	Weekdays 1	Spots/Week 1	7-8pm <u>Rate</u> \$4,000.00		:30	ı	NM 1	\$4,000.00
Week: 10/22/12 Week: 10/29/12	E <u>nd Date</u> 10/28/12 11/04/12	<u>Weekdays</u> -1 -1	Spots/Week 1 1	7-8pm <u>Rate</u> \$10,000.00 \$10,000.00		:30		NM 2	\$20,000.00
		Chiefs Game <u>Weekdays</u> 1	Day <u>Spots/Week</u> 1	SU 10a-11a <u>Rate</u> \$400.00		:30	ľ	NM 1	\$400.00
						Totals		166	\$170,150.00

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Print Date 10/27/12

Page 5 of 5



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KCTV5 FEIN: 42-0410230 4500 Shawnee Mission Pkwy Fairway, KS 66205 (913)677-5555

	Contract / Revision 475697 /	Alt Order # 06135512
Contract Dates 10/09/12 - 11/05/12	Product DSCC	Estimate # 1139
Advertiser DSCC	0	riginal Date / Revision 10/26/12 / 10/26/12

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/28/12	114	\$89,600.00	\$76,160.00
10/29/12 -11/05/12	52	\$80,550.00	\$68,467.50
Totals	166	\$170,150.00	\$144.627.50

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

	Time of Day, Rotation or Package	× 1	Class		
Broadcast	Rotation or	× -2'			
Broadcast	Rotation or	× -2'			· .
Broadcast	Rotation or	Days	Class		
Broadcast	Rotation or	Days	Class	×	
Broadcast	Rotation or	Days	Class		
110			0.000	Times per Week	Number of Weeks
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Total Charge	s:				
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his broadcast time	e will be used by:		DSCC-IE		y
N = #t	* ************************************	N H		· · · · · · · · · · · · · · · · · · ·	
voes the pro message rela	gramming (i ating to any	n whole c political r	or in part) (matter of n	communicate ational impor	: "a rtance?"
	Yes Yes	÷ 1		□ No	

importance," list the name of	nunicates a message relating to any polit the legally qualified candidate(s) the pre- cate(s) of the election(s) (if applicable)	ogramming refers to, the
For programming that "comm importance," attach Agreed U	unicates a message relating to any polit pon Schedule (Page 3)	ical matter of national
I represent that the payment f	or the above described broadcast time h	as been furnished by:
)SCC-1E	
	ounce the time as paid for by such personer than an individual person, is:	on or entity. The entity
	т п	
☐ a corporation; ☐ a con	nmittee; 🗌 an association; 🔲 or ot	her unincorporated group.
The names, offices, and addre agents of the entity are named HIS STATION DOES NOT	nmittee; an association; or of or otension of the chief executive officers, directly below (may be attached separately): DISCRIMINATE OR PERMIT DISCULTED THE PLACMENT OF ADVERTISIN	ectors, and/or authorized MARTHA MCKENNA, DIRECT 430 5. CAPTIL 57 5E WASHINGTON ON THE BASIS
The names, offices, and addreagents of the entity are named HIS STATION DOES NOT FRACE OR ETHNICITY IN agree to indemnify and hold has sonable attorney's fees, that invertisement(s). For the above inscript, or tape, which will	esses of the chief executive officers, directly below (may be attached separately): DISCRIMINATE OR PERMIT DISCLAIM THE PLACMENT OF ADVERTISING ADVERTISION ADVER	ectors, and/or authorized MARINA MCKENMA, DIRECT 430 5. CAPTIL 57 56 WASHINGTON ON THE BASIS NG. iability, including ve-requested
The names, offices, and addreagents of the entity are named HIS STATION DOES NOT IF RACE OR ETHNICITY IN gree to indemnify and hold has sonable attorney's fees, that no vertisement(s). For the above inscript, or tape, which will fore the time of the schedule	esses of the chief executive officers, directly below (may be attached separately): DISCRIMINATE OR PERMIT DISCLAIM THE PLACMENT OF ADVERTISING A compared to the station for any damages or linear ensue from the broadcast of the above-stated broadcast(s), I also agree to pube delivered to the station at least d broadcasts.	RIMINATION ON THE BASIS we-requested
The names, offices, and addreagents of the entity are named HIS STATION DOES NOT IN FRACE OR ETHNICITY IN Engree to indemnify and hold has sonable attorney's fees, that no vertisement(s). For the above inscript, or tape, which will fore the time of the schedule	DISCRIMINATE OR PERMIT DISCRIMINATE OR PERMIT DISCRIMINATE OF ADVERTISING A STATE OF ADVERTISION ASSESSMENT OF ADVERTISION A	RIMINATION ON THE BASIS iability, including ve-requested prepare a script, 102-332-8700
The names, offices, and addre agents of the entity are named HIS STATION DOES NOT IF RACE OR ETHNICITY IN agree to indemnify and hold hasonable attorney's fees, that no vertisement(s). For the above anscript, or tape, which will fore the time of the schedule	DISCRIMINATE OR PERMIT DISCINATE PLACMENT OF ADVERTISING A station for any damages or linear ensue from the broadcast of the above-stated broadcast(s), I also agree to pube delivered to the station at least	RIMINATION ON THE BASIS iability, including ve-requested orepare a script, 102-332-8700 Contact Phone Number
The names, offices, and addre agents of the entity are named HIS STATION DOES NOT IF RACE OR ETHNICITY IN agree to indemnify and hold hasonable attorney's fees, that no vertisement(s). For the above anscript, or tape, which will fore the time of the schedule	DISCRIMINATE OR PERMIT DISCRIMINATE OR PERMIT DISCRIMINATE OF ADVERTISING A STATE OF ADVERTISION ASSESSMENT OF ADVERTISION A	RIMINATION ON THE BASIS iability, including ve-requested orepare a script, 102-332-8700 Contact Phone Number
The names, offices, and addre agents of the entity are named HIS STATION DOES NOT IF RACE OR ETHNICITY IN agree to indemnify and hold hasonable attorney's fees, that no vertisement(s). For the above anscript, or tape, which will fore the time of the schedule	DISCRIMINATE OR PERMIT DISCINATE PLACMENT OF ADVERTISING A station for any damages or linear ensue from the broadcast of the above-stated broadcast(s), I also agree to pube delivered to the station at least	RIMINATION ON THE BASIS iability, including ve-requested orepare a script, 102-332-8700 Contact Phone Number

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any-Political Mutter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
-					
A	AS	OF	DER	ED	
		*	· · · · · · · · · · · · · · · · · · ·	* * * * * * * * * * * * * * * * * * *	- And Andrews

Total Charges:

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.